
REINOUT BAECKELMANS



REINOUT.BAECKELMANS
@TELENET.BE



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REINOUTBAECKELMANS

PERSONAL DATA

Date of birth: 6th feb.01967

Address: Gustaaf de Smetlaan 16,
2630 Aartselaar

Trilingual: Dutch (native), French
(2nd language), English (3rd language)

EXPERIENCE

FUNCTIONAL ANALYST / ACV - CSC

08/2017 – now

Functional analysis and SEO of the new corporate website using Sitefinity

FUNCTIONAL ANALYST / PRO-UNITY

02/2017 – 08/2017

Client: ACV-CSC

Functional analysis & SEO

E-COMMERCE CONSULTANT / STRAND ASSOCIATES

10/2016 – 01/2017

Client: Colruyt Group (DreamLand, DreamBaby & Collishop)

Project Management

INTERNET - INTRANET CONSULTANT / FEDICT

11/2015 – 01/2016

Client : Federal Police

Project Management

WEB CONSULTANT / CHRONOS

01/2015 – 10/2015

Client: City of Oudenaarde

Functional and Business analysis

E-MARKETER / ATEL (ANTWERP)

03/2013 – 12/2014

E-marketing Strategy

E-BUSINESS EXPERT / HEALTH SERVICE (ANTWERP)

06/2012 – 02/2013

E-marketing Strategy

SKILLS

People Management
Member & Team Coaching

EXPERTISE

E-marketing
Web Project Management
Functional & Business Analysis
Usability
User Experience

WEB CONSULTANT / AUSY - DATAFLOW (BRUSSELS)

02/2010 – 05/2012

Client: AXA Bank (Brussels)

Functional and Usability analysis

WEB PROJECT MANAGER / E2E SOLUTIONS (GHENT)

11/2008 – 1/2010

Clients: Luciad & Nestlé (Nescafé)

INTERACTIVE MANAGER / TMP.ADCOMMS (BRUSSELS)

01/2008 – 6/2008

Clients: Bakker & Partners, HP, EDS, Innovex, Start People & USG

Team Manager

WEB PROJECT MANAGER / MOTIONMILL (ANTWERP)

01/2005 – 12/2007

Clients: Maxxium, Omega Pharma, Bulo & Hamburg Mannheimer

Project Management

STUDIO MANAGER / C-SHARP (TURNHOUT)

06/2002 – 12/2004

Clients: Comit, Agfa Gevaert & Diageo

Project Management

WEB DESIGNER - ART DIRECTOR / YOUNG & PARTNERS

8/1999 – 5/2002

Clients: Navision & Microman

QUALITY MANAGER / RUSH MAGAZINE (LEDEBERG)

06/1996 – 7/1999

Team leader of the creative studio

ART DIRECTOR / ALLEN INTERNATIONAL (LONDON)

05/1993 – 5/1996

Clients : KB, ASLK/CGER & Fortis

Logo Design & Corporate Identity



STUDIO MANAGER / AXA BANK (ANTWERP – PARIS)

09/1990 – 4/1993

Team leader

EDUCATION

FUNCTIONAL BUSINESS ANALYST

The Master Labs – Kontich

04/2016 – 09/2016

INTEGRATIVE PSYCHOLOGY

AIHP – Zoersel / CVO VSPW – Ghent

01/2010 – 06/2014

PRINCE 2 FOUNDATION - PROJECT MANAGEMENT

Istya – Mechelen

06/2007 – 06/2007

MASTER: INTERNET & WEB DEVELOPMENT

KHK – Geel

09/2000 – 06/2002

BACHELOR: APPLIED GRAPHICS

St. Luke – Antwerp

09/1985 – 06/1990

